

CELEBRATING
20+
YEARS



— The **EACi**Deserve —

A CITIZENS' ENGAGEMENT CAMPAIGN

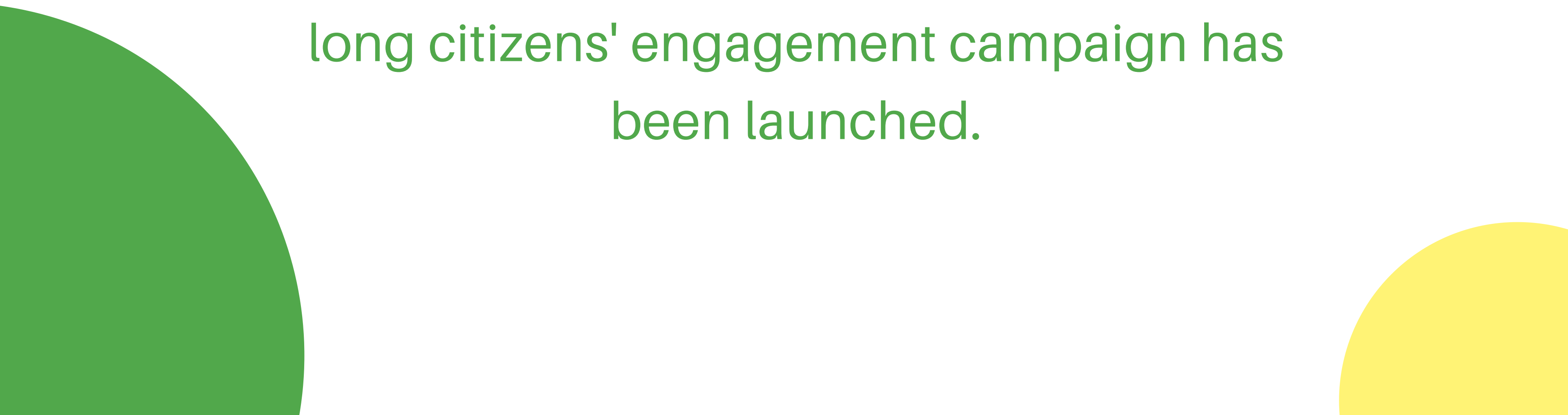


“

OUR JOURNEY HAS JUST BEGUN...

—The **EACi** Deserve—

”



The EAC has celebrated its 20th anniversary,
and to mark this significant milestone, a year-
long citizens' engagement campaign has
been launched.

— The **EACi** Deserve —

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**We aim at igniting a reflection of
achievements and
challenges over the past 20 years to create a
new momentum that inspires citizens.**

— The **EACi** Deserve —

”

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REFLECTING ON...The**EAC**iDeserve

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**We are creating a forum that provides citizens
with an opportunity
to openly discuss their aspirations,
ambitions and desires about the future EAC they want.**

— The **EACi** Deserve —

”



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LET'S CHAT ABOUT...The**EACi**Deserve

WE EXPECT TO GENERATE



Mwananchi talks

Inspired imaginations

Touch & feel effect

Social media conversations

Genuine dreams and aspirations

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OUR PRIDE...THE EAC

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The EAC has through various initiatives achieved a great deal in the past 20 years through regional infrastructure projects, new trade policies, environmental protection schemes, academic programmes, small business incubation projects, local manufacturing, health interventions, culture and sports projects, among many others.

— **The EACi** Deserve —

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FRIENDLIER BUSINESS ENVIRONMENT
— The **EACi**Deserve —

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This campaign reaffirms our commitment to engaging citizens as we jointly pursue our goal of becoming a globally competitive upper-middle income region with a high quality of life by 2050.

— The **EACi** Deserve —

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C E L E B R A T I N G



Y E A R S

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20⁺
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